

Fill It Up! And Win Big!

POWERED BY POPCORN

Earn your way in Scouting with Popcorn!

Reach your goals in popcorn and earn opportunities to play with the best goal scorers in Columbus at the 2010 Columbus Blue Jackets Foundation's Hockey Fest Carnival and Auction!

Enjoy a day of fun and excitement with your favorite players from the Blue Jackets. Hockey Fest will be filled with games, auctions, tours and autographs, all involving your favorite Blue Jacket stars!

Fill up a form and receive:

Free Scout admission ticket to Columbus Blue Jacket's Hockey Fest

One **free** admission ticket to Coco Key Water Resort with discounted admission for family and siblings

\$1,000 sellers:

Bow & Mallow marshmallow shooter

2 admission tickets and 2 \$10 game cards to Columbus Blue Jacket's Hockey Fest



Top Ten Sellers:

Admission for Scout and one guest to attend an upcoming game in a luxury suite!

- Each Scout will receive an autographed item from the Blue Jackets
- Each Scout will have the opportunity for an on-ice post game photo
- A visit from Stinger to the suite

Sell \$1,500

You will receive a \$50 Wal-Mart Gift Card

Sell \$2,500

Sell \$2,500 of popcorn and receive a Trail's End Scholarship. 6% of Trail's End Popcorn sales will be added to the fund in the qualifying year. Scouts will earn 6% of any dollar amount sold each year after earning the scholarship.



97000HCOL

Trail's End.
America's Best
trails-end.com

Keep track as you fill up all 30 lines

You did it!

Keep it going!

You're moving fast!

Boy Scouts of America
Simon Kenton Council
A United Way Agency
1901 East Dublin-Granville Road
P.O. Box 29207
Columbus, OH 43229-0207

2009 GUIDE FOR AMERICA'S POPCORN SALE

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
WESTERVILLE, OH
Permit No. 355



CHOOSE A PRIZE! AND GO FOR IT!



Set a high goal and earn this
Garmin® eTrex
Legend GPS Unit



LEVEL 1



LEVEL 10 - \$2,100



\$100 gift cards

- 09-10A RCA® Small Wonder HD Digital Camcorder
 - 09-10B Bushnell® Imageview Binoculars/Digital Camera
 - 09-10C Apple® iPod 2GB Shuffle
- Or, choose one \$100 gift card:
Wal-Mart, Coleman
(Coleman.com/cashrewards)

LEVEL 8 - \$1,200



\$45 gift cards

- 09-8A Meade® 100 x 50 Telescope
- 09-8B Cobra® 22-Mile GMRS Rechargeable Radio Set
- 09-8C RCA® 2 GB MP3 Player

Or, choose one \$45 gift card:
Wal-Mart, Coleman
(Coleman.com/cashrewards)

LEVEL 7



LEVEL 5 - \$450



\$13 gift cards

- 09-5A 6-in-1 Outdoor Set
- 09-5B Bear® Archery 1st Shot Bow Set
- 09-5C Remote Control Off Road Racer

Or, choose one \$13 gift card:
Wal-Mart, Coleman
(Coleman.com/cashrewards)

LEVEL 4 - \$340



- *09-4A LEGO® Power Miners Set
- 09-4B 11-in-1 Multi-Tool, Compass & Torch
- 09-4C 4-piece Outdoor Kit Set
- 09-4D Trailworthy® All Purpose Backpack

*Contains small parts. Not intended for children under 3 years.

Top Sellers Earn Even More!

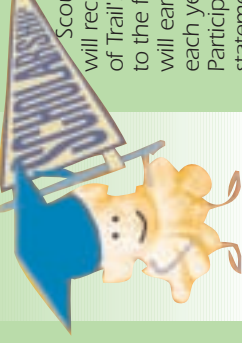
Sell \$1,500 of popcorn and get an **ADDITIONAL** prize!

Set your goal high and you can earn a **\$50 gift card** from Wal-Mart in addition to one of the great prizes shown above.

Bonus Prize



Sell \$2,500 of popcorn and receive **BIGGER** rewards.



Dream big and sell popcorn. All Scouts who sell \$2,500 of popcorn will receive a Trail's End Scholarship. 6% of Trail's End Popcorn sales will be added to the fund in the qualifying year. Scouts will earn 6% of any dollar amount sold each year after earning the scholarship. Participants will receive a scholarship statement each summer.

AMERICAN POPCORN

Thank you for supporting



- Rich Chocolatey Goodness
- Vanilla Yogurt Drizzle
- Butter Toffee
- Caramel Glaze



Buy Popcorn for the Troops
Choose the level of gift.

You can donate a gift of popcorn to those serving our country.

Support the military while you support Scouting



Thank You

Chocolate Heaven
Chocolate Lover's Tin.

One-stop-shopping for the king of sweets. Three ways to fall in love again.

- Chocolatey Triple Delight™ (2 bags)
- Chocolatey Pretzels
- White Chocolatey Pretzels
- 72 oz.



\$25 or \$40

SILVER LEVEL GOLD LEVEL

GOES TO LOCAL SCOUTING \$17.50 \$28

OVER \$30

Chocolate! Caramel! Cheese!
Savory & Sweet 3-Way Tin.

- Chocolatey Triple Delight™
- Gourmet Caramel Corn with Almonds, Pecans & Cashews
- Melt-in-your mouth Gourmet Cheese Corn
- 44 oz.



\$40

Say "Cheese!"

The Cheesiest 3-Way Tin.

Lip smackin', finger lickin' cheddar cheese popcorn (2 bags), and scrumptious white cheddar cheese popcorn • 21 oz.



\$30

OVER \$26 GOES TO LOCAL SCOUTING

OVER \$20 GOES TO LOCAL SCOUTING

60 Nuts!

Gourmet Caramel Corn with Almonds, Pecans and Cashews.

The world's best! An awesome blend of caramel-glazed premium nuts and golden caramel corn. 23 oz.



\$17

Lighten Up!

Butter Toffee Caramel Corn Light.

Less is more with our crunchy, savory Butter Toffee flavor caramel corn, but with reduced sugar and low fat. 18 oz.



\$17

Unbelievably

15-pack Unbelievably Butter™ Microwave

Buttery flavor second to none. Unbelievably Dee-lish!



\$15

OVER \$11 GOES TO LOCAL SCOUTING

OVER \$11 GOES TO LOCAL SCOUTING

OVER \$10 GOES TO LOCAL SCOUTING

ICA'S BURN SALE

Scouting in your community.

POWERED BY POPCORN™

Trail's End®

America's Best

trails-end.com

New!
Chocolatey
Triple Delight™

**Britus Buckeye
Collector Tin**

Chocolate! Caramel!
Cheese!

- Chocolatey Triple Delight™
- Gourmet Caramel Corn
with Almonds, Pecans &
Cashews
- Melt-in-your mouth
Gourmet
Cheese
Corn
- 44 oz.



\$45

OVER \$31 GOES TO LOCAL SCOUTING

OVER \$31 GOES TO LOCAL SCOUTING

Trail's End Mix

The Gourmet Blend.

- Mmmm!
- Raisins, Cranberries,
Almonds, Walnuts, Yogurt
Cranberries, Yogurt Raisins
- 18 oz.



\$25

OVER \$18 GOES TO LOCAL SCOUTING

Layers of luxury

Smooth and mouth-
watering.

- Chocolatey
goodness,
with Butter
Toffee Glaze and
Yogurt Drizzle.
- 18 oz.



\$17

OVER \$11 GOES TO LOCAL SCOUTING

Buttery!



**15-pack Butter Light
Microwave.**

The flavor you want and nothing
you don't. Fewer calories, less
sodium, all the taste
of a great butter
microwave.



\$15

The Light of Your Life!



Original Caramel Corn

Still great!

Why change a good thing!
Delicious gourmet caramel corn.



\$10

OVER \$7 GOES TO LOCAL SCOUTING

OVER \$11 GOES TO LOCAL SCOUTING

OVER \$7 GOES TO LOCAL SCOUTING

Products are produced in a plant that manufactures products with peanuts, tree nuts and milk.




Send Popcorn to our Troops.

Check the \$40 Gold Donation Level or the \$25 Silver Donation Level to send popcorn treats to our military and their families.

- Military Donation \$40
- Military Donation \$25
- Chocolate Lover's Tin
- Ohio State Tin
- 3-Way Tin
- Cheese Lover's Tin
- Trail's End Mix
- Chocolatey Triple Delight
- Caramel Corn 23 oz.
- Caramel Corn Light
- 15-Pack Unbelievable Butter
- 15-Pack Butter Light
- Original Caramel Corn

NAME	STREET ADDRESS (No P.O. Box)	PHONE or E-MAIL	\$40	\$25	\$50	\$45	\$40	\$30	\$25	\$17	\$17	\$17	\$15	\$15	\$10	Delivery Date		
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GOLD MILITARY DONATION	SILVER MILITARY DONATION	CHOC. LOVER'S TIN	OHIO STATE TIN	3-WAY TIN	CHEESE LOVER'S TIN	TRAILS END MIX	CHOC. TRIPLE DELIGHT	CARAMEL CORN 23 OZ.	CARAMEL CORN LIGHT	15-PACK UNBELIEVABLE BUTTER	15-PACK LIGHT	ORIGINAL CARAMEL CORN	TOTAL DOLLARS
													TOTAL SALES ALL FORMS _____

MAKE CHECKS PAYABLE TO:

PRIZE CHOSEN _____

To see full nutritional information for all Trail's End products visit:

trails-end.com

TOTAL CONTAINERS _____

Please direct popcorn payment to your Pack, Troop or Council.

TOTAL SALES ALL FORMS _____
(1 of _____ forms)

THANK YOU!

70%

OF YOUR PURCHASE
WILL GO TO
LOCAL SCOUTS.



New! *...m m m m!*
Chocolately
Triple Delight



100%

OF YOUR PURCHASE
WILL BE DELICIOUS.



Trail's End
America's Best

AMERICAN POPCORN

Thank you for supporting



- Rich Chocolatey Goodness
- Vanilla Yogurt Drizzle
- Butter Toffee
- Caramel Glaze



Buy Popcorn for the Troops
Choose the level of gift.

You can donate a gift of popcorn to those serving our country.

Support the military while you support Scouting



Thank You

Chocolate Heaven Chocolate Lover's Tin.

One-stop-shopping for the king of sweets. Three ways to fall in love again.

- Chocolatey Triple Delight™ (2 bags)
- Chocolatey Pretzels
- White Chocolatey Pretzels
- 72 oz.



\$25 or \$40

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GOES TO LOCAL SCOUTING \$17.50 \$28

OVER \$30

Chocolate! Caramel! Cheese! Savory & Sweet 3-Way Tin.

- Chocolatey Triple Delight™
- Gourmet Caramel Corn with Almonds, Pecans & Cashews
- Melt-in-your mouth Gourmet Cheese Corn
- 44 oz.



\$40

Say "Cheese!"

The Cheesiest 3-Way Tin.

Lip smackin', finger lickin' cheddar cheese popcorn (2 bags), and scrumptious white cheddar cheese popcorn • 21 oz.



\$30

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OVER \$20 GOES TO LOCAL SCOUTING

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Gourmet Caramel Corn with Almonds, Pecans and Cashews.

The world's best! An awesome blend of caramel-glazed premium nuts and golden caramel corn. 23 oz.



\$17

Lighten Up! Butter Toffee Caramel Corn Light.

Less is more with our crunchy, savory Butter Toffee flavor caramel corn, but with reduced sugar and low fat. 18 oz.



\$17

Unbelievably 15-pack Unbelievably Butter™ Microwave Unbelievably Dee-lish!

Buttery flavor second to none. Unbelievably Dee-lish!



\$15

OVER \$11 GOES TO LOCAL SCOUTING

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America's Best
trails-end.com

**Britus Buckeye
Collector Tin**

**Chocolate! Caramel!
Cheese!**

- Chocolate Triple Delight™
- Gourmet Caramel Corn with Almonds, Pecans & Cashews
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- 44 oz.



\$45



OVER \$31 GOES TO LOCAL SCOUTING

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Trail's End Mix

The Gourmet Blend.

- Mmmm!
- Raisins, Cranberries, Almonds, Walnuts, Yogurt Cranberries, Yogurt Raisins
- 18 oz.



\$25

\$17



**Layers of luxury
Smooth and mouth-
watering.**

Chocolatey goodness, with Butter Toffee Glaze and Yogurt Drizzle.
18 oz.

New!
Chocolatey Triple Delight™

OVER \$18 GOES TO LOCAL SCOUTING

OVER \$11 GOES TO LOCAL SCOUTING

Buttery!



**15-pack Butter Light
Microwave.**

The flavor you want and nothing you don't. Fewer calories, less sodium, all the taste of a great butter microwave.



\$15

\$10



The Light of Your Life!

Original Caramel Corn

Still great!

Why change a good thing! Delicious gourmet caramel corn.
8 oz.



OVER \$7 GOES TO LOCAL SCOUTING

OVER \$11 GOES TO LOCAL SCOUTING

OVER \$7 GOES TO LOCAL SCOUTING

Products are produced in a plant that manufactures products with peanuts, tree nuts and milk.




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- Ohio State Tin
- 3-Way Tin
- Cheese Lover's Tin
- Trail's End Mix
- Chocolatey Triple Delight
- Caramel Corn 23 oz.
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PRIZE CHOSEN _____

TOTAL CONTAINERS _____

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Please direct popcorn payment to your Pack, Troop or Council.

TOTAL SALES ALL FORMS _____
 (1 of _____ forms)

Fill it Up winners: turn in your completed order form to your Unit Leader.
 SCOUT'S NAME _____ DEN / PATROL _____
 9700HCOL

THANK YOU!

70%

OF YOUR PURCHASE
WILL GO TO
LOCAL SCOUTS.



New! *...m m m m!*
Chocolately
Triple Delight



100%

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