

Our ideals resemble the stars, which illuminate the night. No one will ever be able to touch them. But the men who, like the sailors on the ocean, take them for guides, will undoubtedly reach their goal.

— Carl Schurz



Trace history's most famous journeys on this online map...
<http://awesome.good.is/features/011/Wanderlust/>



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CELEBRATE THE ADVENTURE



CONTINUE THE JOURNEY

Friends of Scouting – 2010
Our 100th Anniversary Campaign



History teaches us that a **journey** is not incidental. The voyages of Magellan, of Christopher Columbus, or the expedition of Lewis and Clark were undertaken with a plan to reach their destinations. They were defined by **goals** and objectives, authored by people of **vision** and through **essential funding** that made their journeys possible. For the youth of Simon Kenton Council the journey of Scouting is no less significant. Embarking in childhood, the scouting journey explores **discovery** and challenges that advance a child's **growth** and confidence. Guided by **strong values** and leadership, it is a journey that builds character and enriches the experience of youth.



Scouting is **vital**, and as relevant today as it was 100 years ago. As such, the 100th anniversary of Boy Scouts of America represents **a milestone** around which everyone as **stakeholders** in the journey can reintroduce Scouting to America—to expand our rich heritage, the adventure we offer, and the important role Scouting fulfills in shaping outcomes for our youth and **our country's future**.

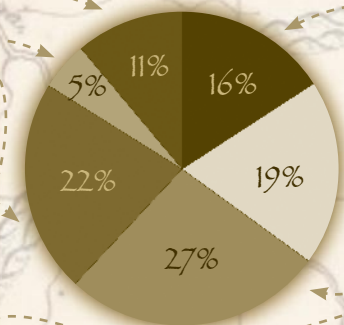


Celebrate the adventure.
Continue the journey. Become
a **Friend of Scouting** today.

A gift to Simon Kenton Council is 100% tax deductible and helps provide:

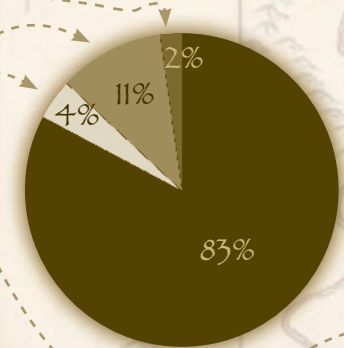
- ✿ Funding and execution of Council and District Scouting Events
- ✿ Maintenance of four camp properties including Camp Lazarus, Camp Falling Rock, Chief Logan Reservation & Camp Oyo
- ✿ Camp scholarships, uniforms and registration assistance for families in need
- ✿ The Scouter Newsletter
- ✿ Adult and youth training materials
- ✿ Recruitment materials
- ✿ Accident and general liability insurance
- ✿ And much more

Funding the Journey



- Friends Of Scouting: 16%
- United Way: 19%
- Camping, Activities & Sales: 27%
- Popcorn Sale: 22%
- Investments: 5%
- Special Events, Project Sales & Foundations: 11%

Executing the Journey



- Direct Service to Youth: 83%
- Management: 4%
- Fundraising: 11%
- National Charter: 2%

Perhaps your business or employer will match your gift to support Friends of Scouting.

Many companies match donations or provide grants for volunteer hours.

Some matching and grant contributors include:

- Abbott Labs
- Allstate Insurance
- American Electric Power
- Anheuser-Busch, Inc.
- AT&T/Sterling Commerce
- Exxon Mobil
- GE Foundation
- Honda
- IBM
- Key Bank
- Marathon Ashland
- McGraw Hill Companies
- Morgan Stanley
- National City Bank
- Nationwide
- NetJets
- NiSource (Columbia Gas)
- Pfizer
- SBC
- State Auto
- State Farm
- Temple-Inland

- \$10,000 Distinguished Gift
- \$5,000 Benefactor Gift
- \$2,500 Sponsor Gift
- \$1,000 Guardian Gift
- \$750 Honor Gift
- \$500 Patron Gift
- \$250 Leadership Gift
- \$150 Supports One Scout
- \$ _____ Other

In celebration of 100 years of Scouting, please increase my gift from last year 100%.
My pledge this year: \$ _____

Signature _____
(Signature Required On ALL Pledges)

About You:

I Am From (Circle): Pack Troop Crew Ship # _____

Donor Name _____

Scout Name _____

Address _____

City/State/Zip _____

Phone (H) _____ (B) _____

Email _____

Employer _____

Title _____

My Employer Is A Matching Gift Company

I Was A Scout: Rank Earned _____

I Am Interested In Donating Materials/Supplies

I Am Interested In Learning About The Benefits Of Donation Through Estate Planning

I Prefer To Pay Now:

Visa MasterCard AmEx Securities

Check (Payable To SKC)

Acct. # _____

Expiration Date _____

Signature _____

Please Send A Reminder For My Pledge:

Once Monthly Quarterly

To Begin On _____

For Office Use Only: D _____ S _____ L# _____