



An investment in timeless values today,
Builds the leaders of tomorrow.

For 100 years, Scouting has developed many of our nation's leaders.

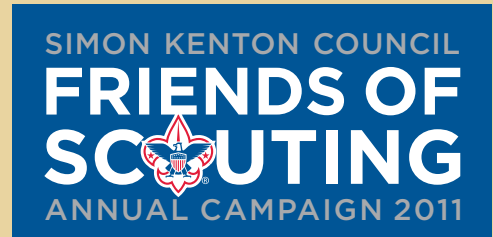
Today's youth are going to sit right where you are now, and when you are gone, champion those things that you believe are so important.

No matter what you do or believe in it's future depends on our young people. Your children will carry your legacy forward.

The day will come when the fate of the nation and humanity lies in their hands.

Please be a friend to these promising youth and help build the leaders of tomorrow.

- Adapted from the Scoutmaster Minute: "What is a Boy?" Author Unknown.



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BECOME A FRIEND OF SCOUTING



Did you know that 72% of Rhodes Scholars were Scouts? Pretty cool.



There are moments in every boy's life that lead to new-found confidence and discovery of the man within. I have seen Scouting fuel those moments in my nephew. Nothing could be more rewarding for my family and me.



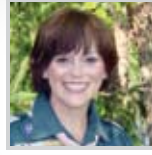
As an Eagle Scout and spokesperson for "Scouting for Food" it is exciting to see how Scouts are giving back to their communities - They are truly making a difference!



The Pinewood Derby is so awesome. I came in 3rd place. I can't wait until next time. I'm going try for #1.

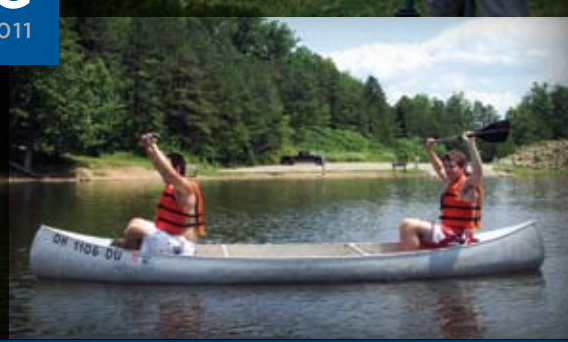


83¢ of every \$1 raised goes to directly serve me and my fellow scouts in the Simon Kenton Council!



As the mother of three Eagle Scout sons, I know Scouting is the difference we need in this world. It has done so much for my family, as I am sure it will do for yours.

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YOU HAVE A FRIEND REQUEST

Social media has gone mainstream, and connecting with new and old friends is just a click away. In 2011, The Friends of Scouting campaign hopes your support will be so easy.

25,000 SCOUTS NEED A FRIEND

Considering our impact, it's easy to understand why this friend request is so important. It takes \$150 to support one Scout for a year... We need 100% participation. What would this do for the mission of Scouting? It would mean that we could provide better camping facilities, more training and activities, increased Scout scholarships, and many more benefits directly impacting the lives of Scouts.



As a participating family, Scouting needs your support. We are asking every Pack, Troop, and Crew, every Scouting family and all alumni, to be counted. Together, our friendship with 25,000 Scouts will go a long way. Give our youth a big thumbs up through your contribution, today.

Become a friend of Scouting!



YOUR GIFT IS TAX DEDUCTIBLE

A gift to Simon Kenton Council is 100% tax deductible and helps provide:

- Council and District Scouting events
- Maintenance of four camp properties including Camp Lazarus, Camp Falling Rock, Chief Logan Reservation & Camp Oyo
- Camp scholarships, uniforms and registration assistance for families in need
- The Scouter Newsletter
- Adult and youth training materials
- Recruitment materials
- Accident and general liability insurance
- And much more

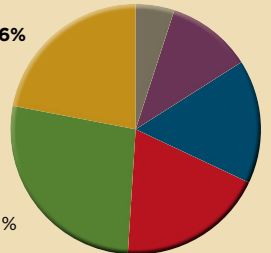
MATCHING SUPPORT

Many companies match donations or provide grants for volunteer hours. Some matching and grant contributors include:

- Abbott Labs
- Allstate Insurance
- American Electric Power
- Anheuser-Busch, Inc.
- AT&T
- Exxon Mobil
- GE Foundation
- Honda
- IBM
- Key Bank
- Marathon Ashland
- McGraw Hill Companies
- Morgan Stanley
- National City Bank
- Nationwide
- NetJets
- NiSource (Columbia Gas)
- Pfizer
- SBC
- State Auto
- State Farm
- Temple-Inland

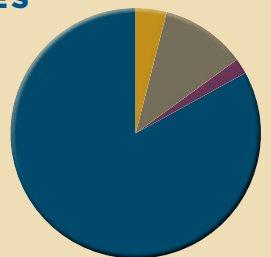
REVENUE

- Friends Of Scouting: 16%
- United Way: 19%
- Camping and Activities: 27%
- Popcorn Sale: 22%
- Investments: 5%
- Special Events, Project Sales & Foundations: 11%



EXPENDITURES

- Direct Service to Youth: 83%
- Management: 4%
- Fundraising: 11%
- National Charter: 2%



PLEASE COMPLETE THE PLEDGE FORM BELOW

Make your 100% tax deductible contribution check payable to the Simon Kenton Council.

- ___ \$10,000 Distinguished Gift
- ___ \$5,000 Benefactor Gift
- ___ \$2,500 Sponsor Gift
- ___ \$1,000 Guardian Gift
- ___ \$750 Honor Gift
- ___ \$500 Patron Gift
- ___ \$250 Leadership Gift
- ___ \$150 Supports One Scout
- ___ \$ _____ Other

ABOUT YOU:

I Am From (Circle): Pack Troop Crew Ship # _____

Donor Name _____

Scout Name _____

Address _____

City/State/Zip _____

Phone (H) _____ (B) _____

Email _____

Employer _____

Title _____

Signature _____
(Signature Required On ALL Pledges)

For Office Use Only: D _____ S _____ L# _____

I PREFER TO PAY NOW:

___ Visa ___ MC ___ AmEx ___ Securities Check (Payable To SKC)

Acct. # _____ Security Code _____

Expiration Date _____

Signature _____

PLEASE BILL ME FOR MY PLEDGE:

___ Once ___ Monthly ___ Quarterly

To Begin On _____

___ My Employer Is A Matching Gift Company

___ I Was A Scout: Rank Earned _____

___ I Am Interested In Donating Materials/Supplies

___ I Am Interested In Learning About The Benefits Of Donation Through Estate Planning

