



Reconnecting Scouts, Rekindling Memories

**FOR IMMEDIATE RELEASE**

**Contact: Jen Koma**  
**614-436-7200 Ext. 248**  
**[jkoma@skcbsa.org](mailto:jkoma@skcbsa.org)**

**CALLING ALL SCOUTS (PAST AND PRESENT)**  
*Boy Scouts of America Launches Nationwide Alumni Search  
in Preparation for Coming 2010 Milestone*

Columbus, Ohio 10/28/2009 – The Boy Scouts of America has launched the BSA Alumni Connection program in an attempt to reconnect with millions of Scouting alumni across the United States, in time for them to participate in the organization’s 2010 centennial celebration.

The BSA is inviting not just former Scouts, but anyone who has been impacted by Scouting, to reconnect through BSA Alumni Connection ([www.BSAalumni.org](http://www.BSAalumni.org)). That includes family members of Scouts, volunteers, professional Scouters, community leaders, and the tens of millions of Americans who benefit from Scouting every day.

“With every element of this important milestone, we’re committed to inspiring, engaging, and empowering our entire Scouting community,” said Simon Kenton Council Scout Executive Ron Green. “Scouting alumni are a big part of that. We would like them to come back, make a new connection, and take an active role in Scouting again.”

When Scouting alumni visit [www.BSAalumni.org](http://www.BSAalumni.org), they will gain access to a host of new alumni programs. They can search for old Scouting friends and mentors, upload photos and stories to an online scrapbook, and learn how they can get involved in 100th Anniversary activities and events. They will even be able to do something that, for the past 100 years, only active Scouts could do—earn a series of commemorative patches.

The goal of the BSA Alumni Connection program is to have the people whose lives have been positively impacted by Scouting demonstrate their dedication and commitment to the next generation of Scouts, Green said. This is their opportunity to impact the next century of Scouting.

If you are, or know, a Scouting alumnus, visit [www.BSAalumni.org](http://www.BSAalumni.org). BSA alumni are invited to reconnect with others, rekindle Scouting memories, and reengage with the Boy Scouts of America. Those without access to the Internet can call 800-433-4051 to be part of the BSA Alumni Connection program.

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[www.BSAalumni.org](http://www.BSAalumni.org)